

The Derby Down South Sponsorship Information

Event Date: Saturday, May 2, 2026, 4:00 – 8:00PM

Location: Location: Formetco: 2963 Pleasant Hill Rd, Duluth



As a sponsor, you'll enjoy premium benefits, elevated brand exposure, and the opportunity to support a great cause.



Scan the QR code
to learn more about
The Derby Down South

PRESENTING SPONSORS - \$10,000

- 6 months advertising on Pleasant Hill Road LED billboard
- 3 months advertising on Lanier Island Parkway LED billboard
- 10' x 20' outdoor ad on the LED billboard above Formetco's showroom
- Your logo will appear in a portion of the 20' x 40' LED screen for the evening and during the race
- Full 10' x 20' ad appearing on showroom LED billboards during *The Derby Down South* party
- See your logo on 2 - 6' x 100' Sport Stadium LED Ribbons spanning the length of the showroom
- Featured story in the Gwinnett County Rotary Club's newsletter/bulletin
- Your sponsorship will be published in Gwinnett County Rotary Club's social media posts
- 10 complimentary tickets (Guests names and contact information must be submitted by April 25, 2026)

TRIPLE CROWN SPONSORS \$7,500

- 6 months advertising on Pleasant Hill LED billboard
- Full 10' x 20' outdoor ad on the LED billboards above Formetco's showroom
- Your logo will appear in a portion of the 20' x 40' LED screen for the evening and during the race
- Full 10' x 20' ad appearing on the showroom LED billboards during *The Derby Down South* party
- See your logo on 2 – 6' x 100' Sport Stadium LED ribbons spanning the length of the showroom
- Featured story in the Gwinnett County Rotary Club's newsletter/bulletin
- Your sponsorship will be published in the Gwinnett County Rotary Club's print and social media posts
- 8 complimentary tickets (Guest names and contact information must be submitted by April 25, 2026)

DINNER SPONSORS \$5,000

- 3 months advertising on Pleasant Hill Road LED billboard
- Full 10' x 20' ad on showroom LED billboards during *The Derby Down South* party
- Your logo on 2 - 6' x 100' Sport Stadium LED Ribbons spanning the length of the showroom
- Featured story in the Gwinnett County Rotary Club's newsletter/bulletin
- Your sponsorship will be published in Gwinnett County Rotary Club's social media post
- 6 complimentary tickets (Guests names and contact information must be submitted by April 25, 2026)

MINT JULEP BAR SPONSORS \$2,500

- 1 month advertising on Pleasant Hill LED billboard
- Recognition on 10' x 20' showroom LED billboards during *The Derby Down South* party
- See your logo on the 6' x 100' Sport Stadium LED ribbons spanning the length of the showroom
- Your sponsorship will be published in the Gwinnett County Rotary Club's print and social media posts
- 4 complimentary tickets (Guest names and contact information must be submitted by April 25, 2026)

ROTARY MEMBER- AMBASSADOR SPONSORS \$1,500

- Exclusive Rotary Ambassador badges for the Rotary members and their invited non-member guests.
- Recognition on 10' x 20' showroom LED Billboards during *The Derby Down South* party
- Your sponsorship will be published in Gwinnett County Rotary Club's newsletter/bulletin
- 4 Complimentary tickets (Guests names and contact information must be submitted by April 25, 2026)

DERBY HATS SPONSORS \$500

- Your sponsorship will be published in the Gwinnett County Rotary Club's newsletter/bulletin
- 2 complimentary tickets (Guest names and contact information must be submitted by April 25, 2026)

NOTE: Individual tickets are only \$125.00 each

For more information, visit: TheDerbyDownSouth.com



Our Charities



Gwinnett Technical College's Veterans Affairs Office serves over 350 veterans and approximately 500 of their family members by providing individualized support for enrollment and assistance with their VA Educational Benefits. Our services include a dedicated veterans' lab for academic work, a newly added coffee and refreshment area to encourage networking, and professional development, workshops, and support groups. The office is staffed by a dedicated team consisting of one Director, two VA Financial Aid Specialist, one Engagement Advisor, and one Enrollment Assistant.

Valor Wellness Program

The Valor Wellness Program is a new initiative designed to address frequent requests from veterans for access to physical fitness resources and to provide creative outlets to support mental health. Gwinnett Technical College does not have access to a gym on campus. In addition to this initiative, funding for our current support to veterans and their families with emergency financial assistance. The short-term goal is to provide gym memberships and art therapy workshops to improve overall wellness, and support requests for emergency assistance, while the long-term goal is to establish sustainable partnerships to ensure continued wellness support for veterans. This program could serve up to 350 veterans annually, depending on available funding. Implementation will include partnering with the YMCA to provide six-month gym memberships, renewed each semester for enrolled veterans, and collaborating with the Hudgens Art Center to offer art therapy workshops that promote creativity and emotional expression. Additionally, this funding will allow the Gwinnett Tech Foundation to continue to provide emergency financial assistance for tuition, books, program supplies, and unexpected living expenses such as transportation and childcare.

Rotary and the Fight Against Polio

Rotary is an international community that brings together leaders who step up to take on the world's toughest challenges, locally and globally. The eradication of polio is one of our longest standing and most significant efforts. Along with our partners, we have helped immunize more than 2.5 billion children against polio in 122 countries. We have reduced polio cases by 99.9 percent worldwide and we won't stop until we end the disease for good.



5 REASONS WHY WE MUST ERADICATE POLIO

Your gift will improve lives.

Today, 20 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

Your gift will invest in the future.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

Your gift will improve child health.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

Your gift will lower health care costs.

The global effort to eradicate polio has already saved more than US\$27 billion in health care costs since 1988, and expects to save US\$14 billion more by 2050.

Your gift will make history.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.